



OAKBANK IS OFF AND RACING FOR 2011

Oakbank Racing Club launched their 2011 season today with over sixty VIP guests at the Emerald Hotel in South Melbourne.

This iconic racing club which has been racing since 1876 is excited to be hosting three great days of racing and fun this April 2011.

“2011 is set to be our best year yet with much interest coming from interstate and overseas trainers and guests for both our Prelude race day and the Easter Racing Carnival. Our ground staff have been preparing the course, and weather permitting, we look to have almost a complete set of hedges for the steeplechases this year - which will make our course even more popular with horses, trainers, (and even protestors) as these jumps are even safer with less impact on horses” Oakbank Racing Club Chairman John Glatz said.

In the lead up to Easter 2011 racegoers, trainers and horses alike will be able to prepare themselves by enjoying a fantastic day trackside at Oakbank at the Prelude event.

The Oakbank Easter Prelude Charity Race day will be held on Saturday April 2nd and promises to be a memorable day of racing and family fun, with part proceeds of the day will go to Oakbank Racing Clubs 2011 Charity Partner – the Little Heroes Foundation.

The World’s Biggest Picnic Race Meeting – the Oakbank Easter Racing Carnival will again be a festival that will have attendees jumping with excitement on Saturday April 23 & Monday April 25th 2011.

As Easter Monday also coincides with Anzac Day, an Anzac Memorial Service in conjunction with the RSL will be held prior to the first race - what better way to honour our brave Diggers than at the iconic Oakbank Racecourse?

The South Australian Tourism Commission has joined a great stable of sponsors of Oakbank Racing Club in 2011. Events South Australia General Manager, Hitaf Rasheed says visitors to Oakbank have the chance to discover the wonders of the picturesque Adelaide Hills region, which is only 30 minutes from Adelaide and home to 50 cellar doors. South Australia has a wonderful calendar of brilliant sporting, arts and cultural festivals and the Oakbank Easter Racing Carnival is no exception,” says Ms Rasheed.

“With plenty of accommodation to choose from, ranging from B&Bs to hotels, visitors can stay close to the event and at the same time, experience the wonderful offerings of the Adelaide Hills. The Adelaide Hills are full of fabulous towns such as Oakbank, the historic Hahndorf, Australia’s oldest surviving German settlement and the garden village of Stirling. The Oakbank Carnival provides an opportunity to take in those towns, and enjoy the rich food and wine culture or get outdoors and explore walking and cycling trails, gardens and wildlife park,” says Ms Rasheed.

2011 Oakbank Ambassador Australian Olympic Swimming team member & Commonwealth Games Gold Medallist Sophie Edington attended today’s launch and said “It’s going to be sensational to revisit South Australia to experience the atmosphere of a day at Oakbank. I’d love my fellow Melbourne-ites to join the pilgrimage to celebrate Easter at Oakbank this year”

The Little Heroes Foundation will be the 2011 Oakbank Charity Partner. Executive Director and Chairman of Little Heroes Foundation Chris McDermott said, “The children our foundation supports will benefit from the funds raised at Oakbank this year. We’ve nearly achieved our goal to be able to buy a second MRI machine for the Women’s and Children’s Hospital and the support of the thousands of people who attend Oakbank will be invaluable in reaching this milestone.”

Media Contact for More information:

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Please see page 2 for upcoming Media Diary Dates for Oakbank Season 2011

Upcoming Media Diary Dates for Oakbank Season

Adelaide Oakbank Season 2011 Media Launch (invite only)

Tuesday 22nd March 2011 from 4pm at Coopers Ale House Pulteney Street Adelaide.

Oakbank Prelude Race Day Trials – (Jumps Horses Only)

Tuesday 22nd March 2011 at 9:30am

Oakbank Young Members Season Launch

Thursday 24th March 2011 at the Alma Hotel, Magill Road Norwood SA.

Oakbank Prelude Charity Race Day in association with Little Heroes Foundation

Saturday 2nd April 2011 – Gates open 9am and racing from approximately 11 am.

Oakbank Easter Carnival Jumps Trials – Monday 18th April 2011 at approx. 9:30am.

Oakbank Easter Racing Carnival – Saturday 23rd & Monday 25th April 2011

- Gates open 7am and racing from approximately 11 am to 5pm.

Oakbank Christmas Twilight Race Meeting - Friday December 9th 2011 – Gate Opening and race times to be advised by Oakbank Racing Club in November 2011.

All Oakbank Season enquiries and bookings can be made by calling Oakbank Racing Club on 08) 8388 4072, via an email to info@oakbankracingclub.com.au, or via the club website at www.oakbankracingclub.com.au

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