



Media Release – December 2011

ROWE JOINS OAKBANK BOARD IN TIME FOR CHRISTMAS

Former Mix102.3 FM General Manager Stephen Rowe has just joined the Oakbank Racing Club board and Friday December 9th marked his first official race meeting.

Oakbank Racing Club Chairman John Glatz said “It’s fantastic to have the passion, experience and business expertise of a great guy like Stephen on our board and for him to be part of our second Christmas in the Hills twilight event was great as it will ensure he is in peak form for Oakbank 2012.”

Rowe’s love of racing began when he was a teenager and flourished post University when he bought a share in a trotter with his mates. He is still a part owner in a kiwi horse called Dawn Ghost who has placed numerous Group 2 and 3 races and whose form looking good for her upcoming races including the Wellington and Auckland Cups.

“I have loved Oakbank ever since I came to Adelaide from New Zealand and experienced my first Easter Carnival in 2003. I was impressed by how many people flock to Oakbank to be part of the carnival atmosphere every Easter. I was then motivated for Mix FM to become a sponsor as I saw it as a great opportunity to further build our brand. This Club does it’s events with passion and flair and yet they cater for every group from families, young people and punters. The Easter Carnival is a race meeting like no other I’ve seen in Australasia.”

“When I moved to Melbourne four years ago I maintained contact with John Glatz and his board members and assisted in interstate promotion via my new role at Gold FM. I was honoured when John approached me a few months ago to apply to fill the vacant board position. As a board member my goal is to help Oakbank Racing Club maintain its individuality and sustainability, as well as to assist in broadening its appeal both in South Australia and interstate” Rowe concluded.

***Photo to go with release:** To be taken Friday December 9th at Oakbank Racecourse of Oakbank Racing Club Chairman John Glatz and new board member Stephen Rowe*

Oakbank Race Dates 2012

Oakbank Prelude Raceday - St Patrick’s Day- Sat 17th March, 2012

-Gates Open 9am Racing from approx 11 am

Oakbank Easter Carnival – Saturday 7th & Monday 9th April 2012

-Gates Open 7am Racing from approx 11 am

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